

ACSD Pulse Poll Results

Prepared for CompassLearning

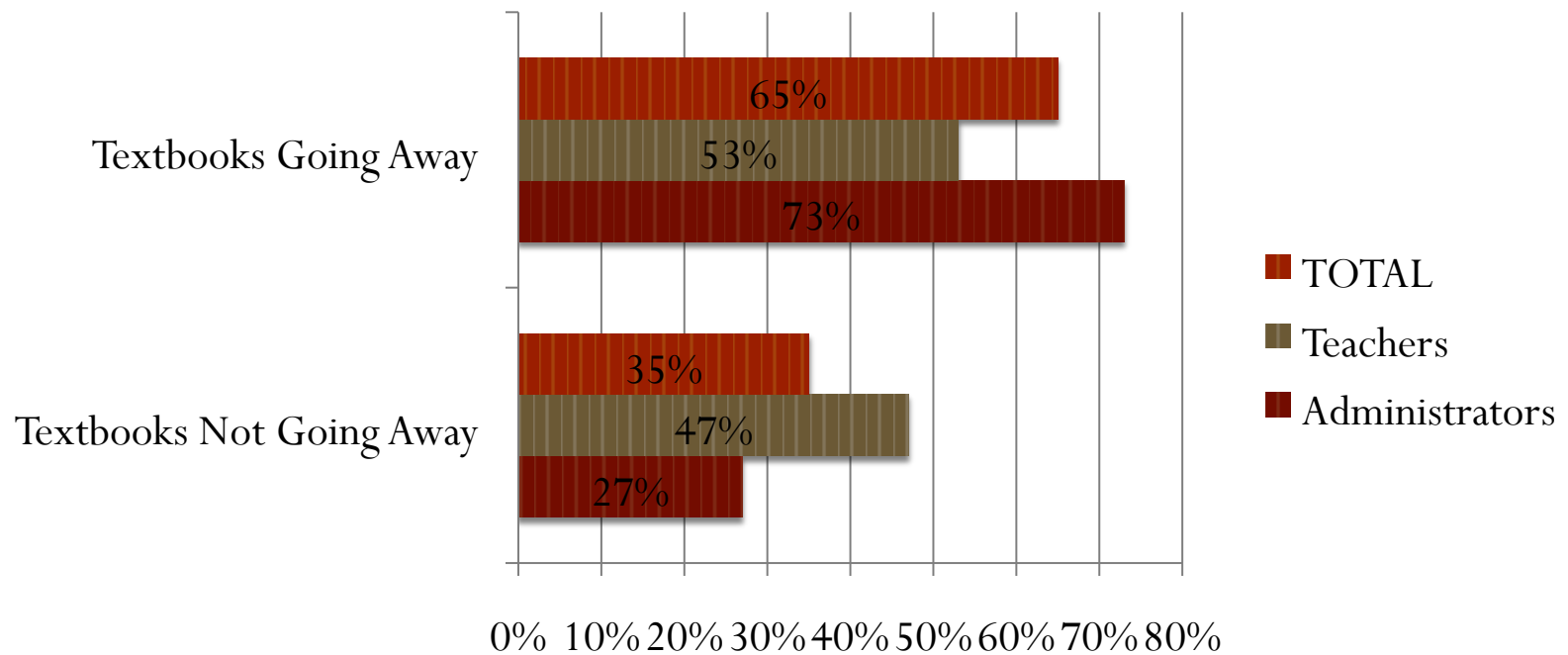
Educators Seeking E-Learning Solutions

Key Findings from Survey of Teachers and
Administrators Attending Annual ACSD Conference
in San Antonio from March 6-8, 2010

Pulse Poll Detail

- Random intercept methodology at ACSD Annual Conference
 - 287 attendees randomly approached to complete survey
 - Interviewers used notepad laptops for data collection and online reporting
 - Interviews were conducted March 6 and 7
- Poll sponsored by CompassLearning
- Survey conducted by PURSUIT, firm out of Austin, TX
- Results carry +/- 5.7% error at 95% confidence interval

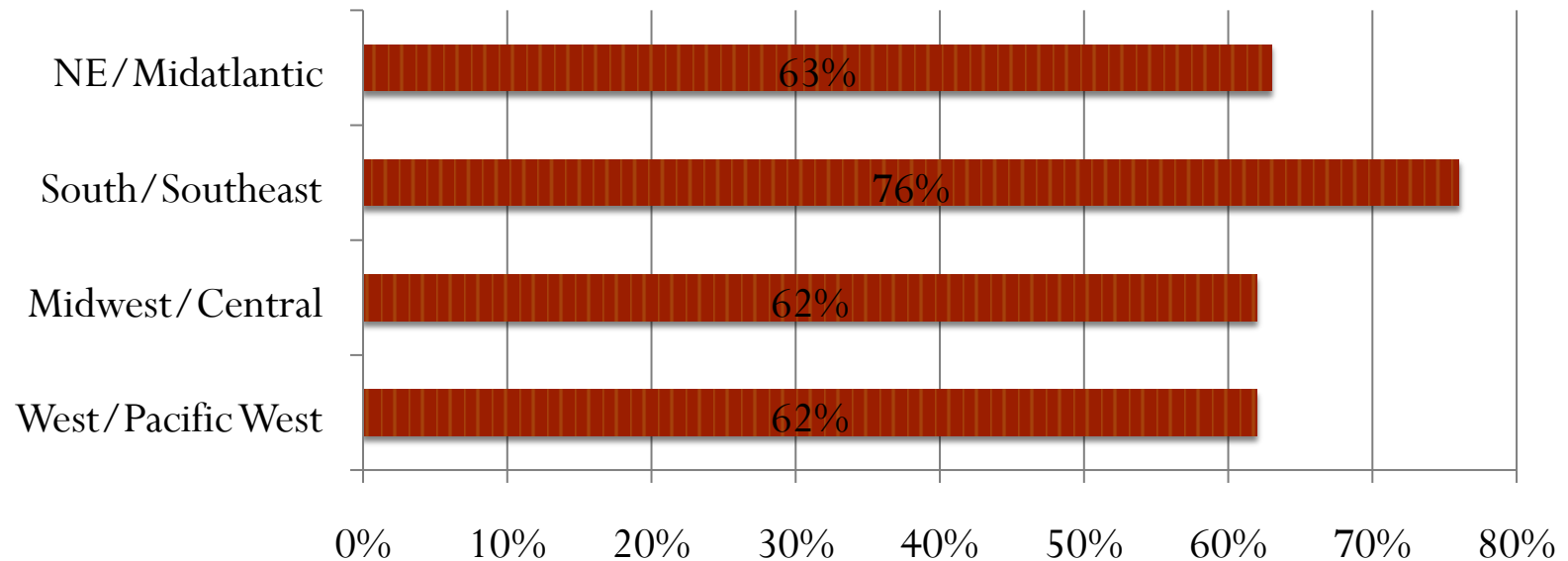
Textbook Is Going Away? Yes...



Some people say the future of education in the digital age means eventually we will not need traditional, printed textbooks used in the classroom any longer. They believe the textbook is going away. Other people say the future of education in the digital age means although we will develop new ways to use technology we will always need the printed textbook. They believe the textbook is not going away. Which opinion is closer to your own?

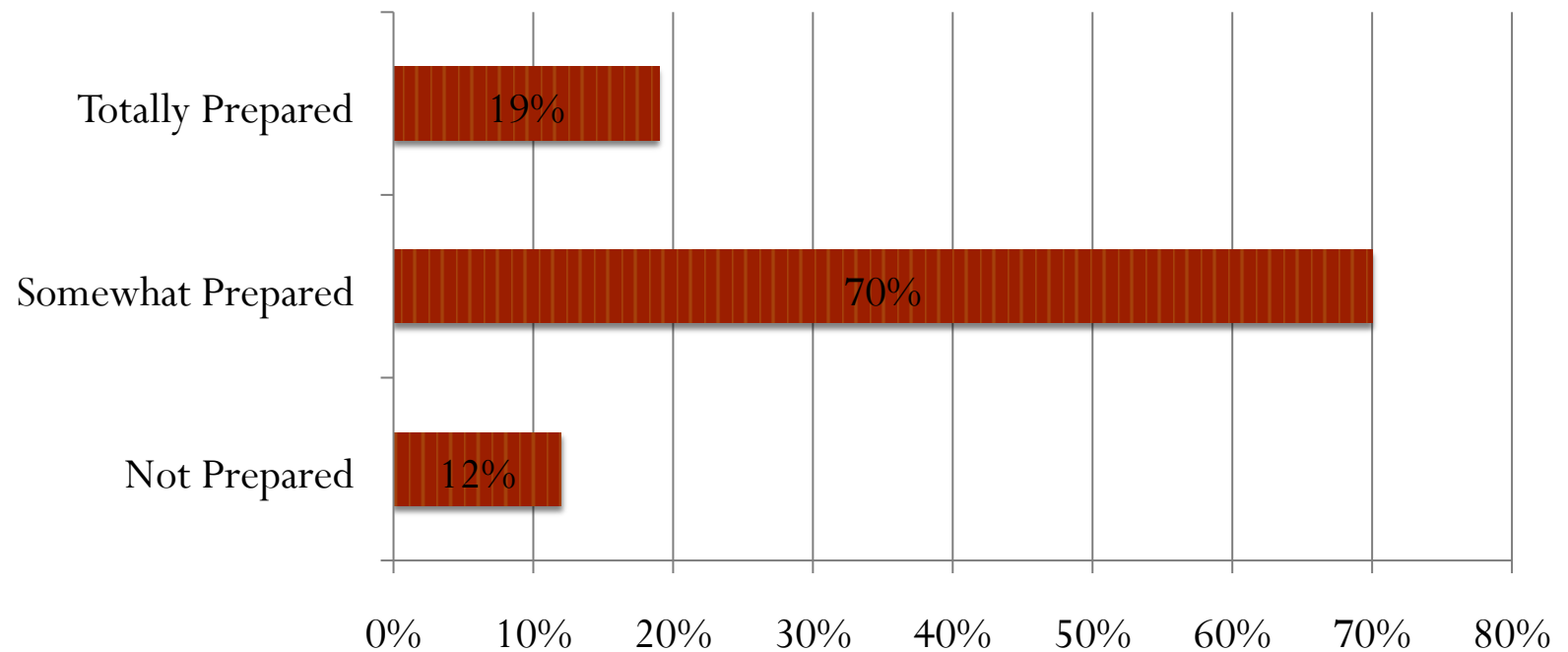
Regional Differences in Attitudes

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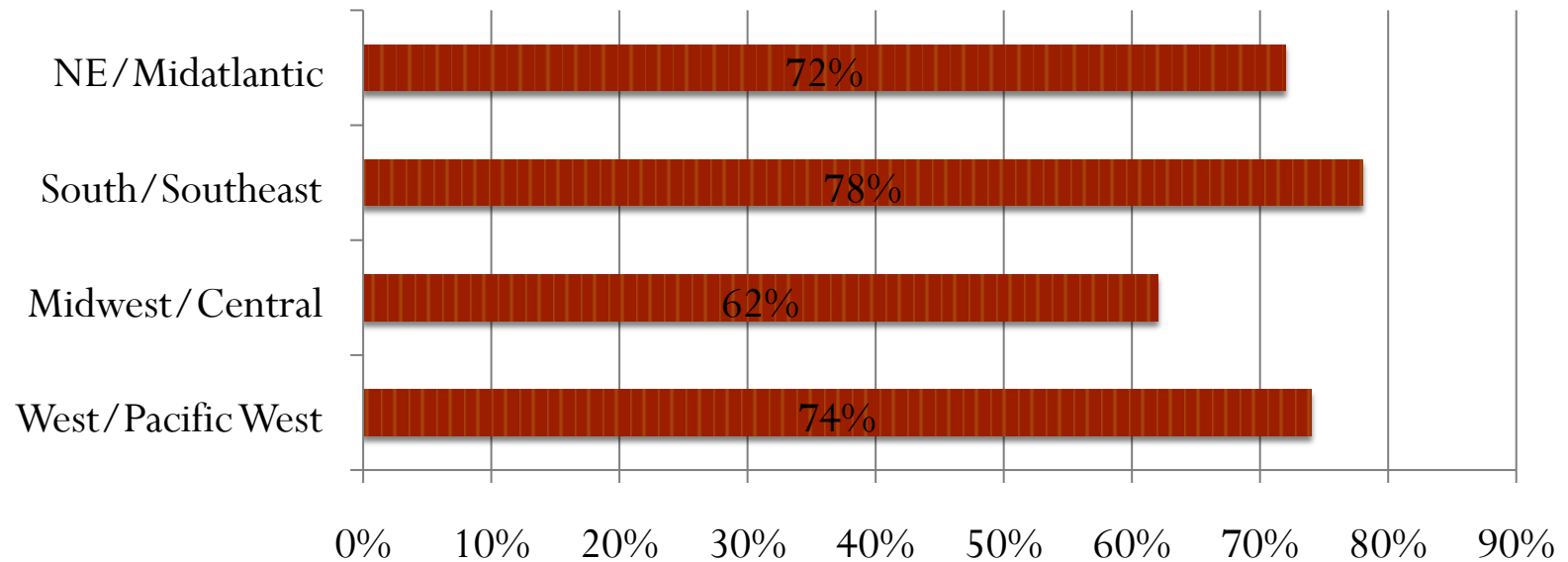
Districts Not Prepared for Digital Age



How prepared do you believe your school(s) and/or district are when it comes to adapting the classroom to student needs in the digital age?

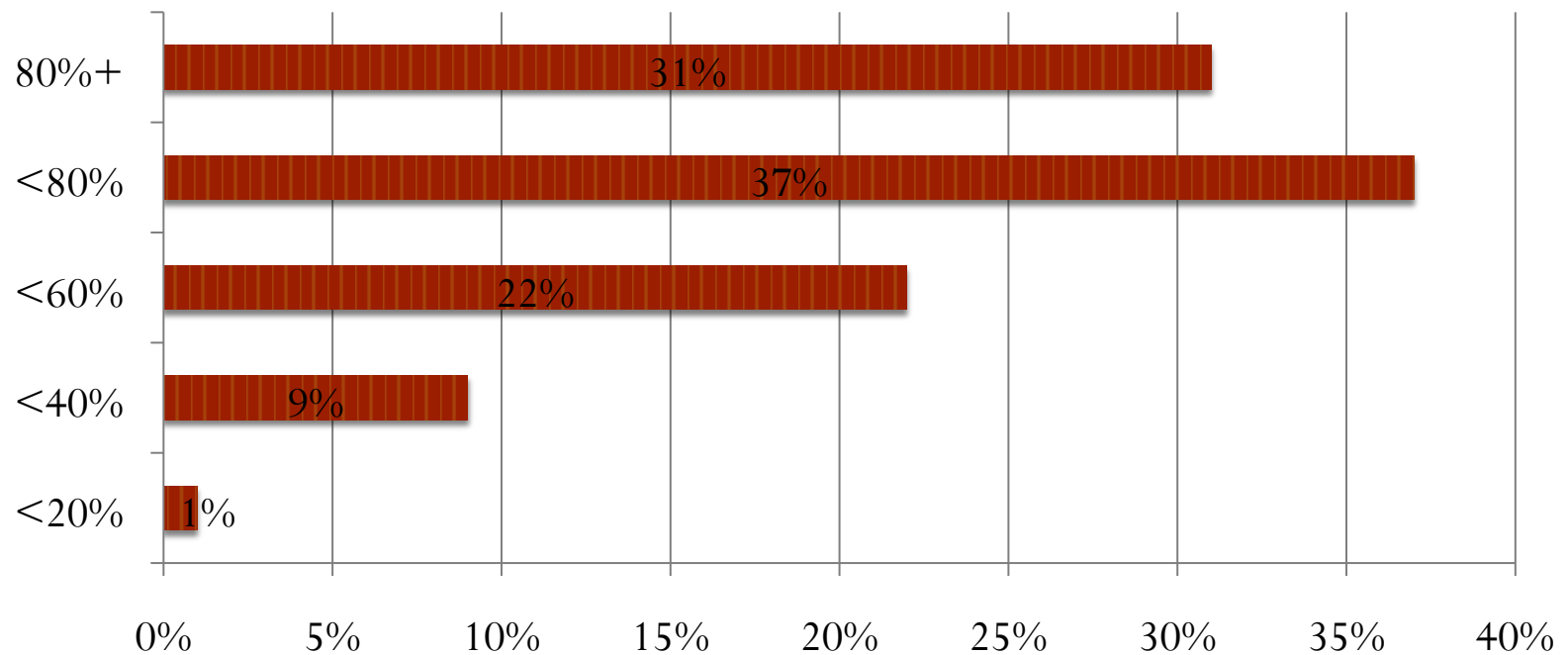
Regional Differences in Attitudes

Somewhat Prepared



How prepared do you believe your school(s) and/or district are when it comes to adapting the classroom to student needs in the digital age?

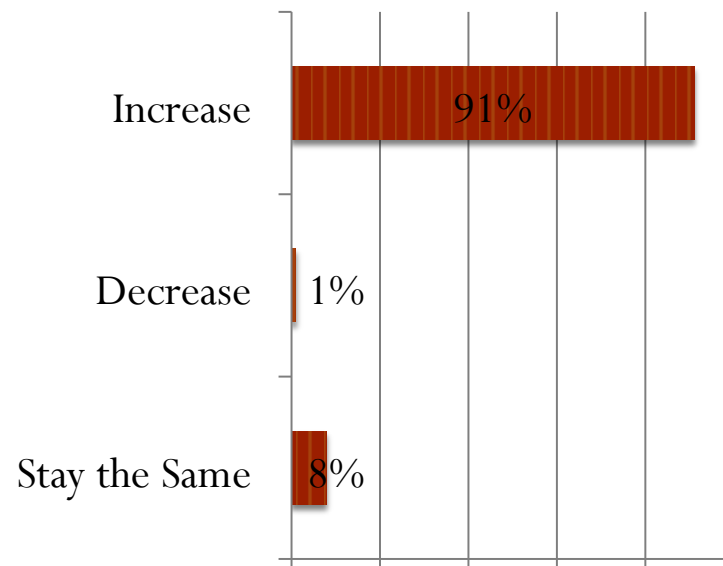
E-Learning Classroom Time by 2015



Thinking 5 years into the future, how much time in the classroom do you believe will be dedicated to interactive or e-learning methods and tools?

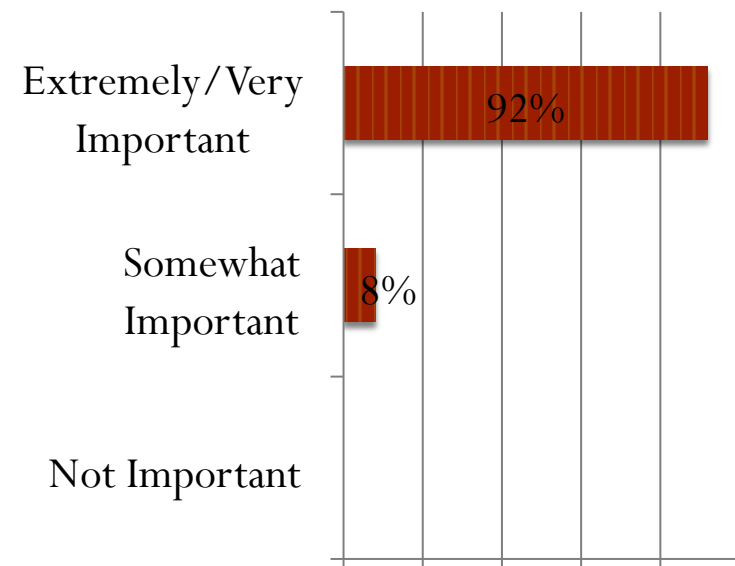
Adapting E-Learning Tools Critical

E-Learning Time In Class



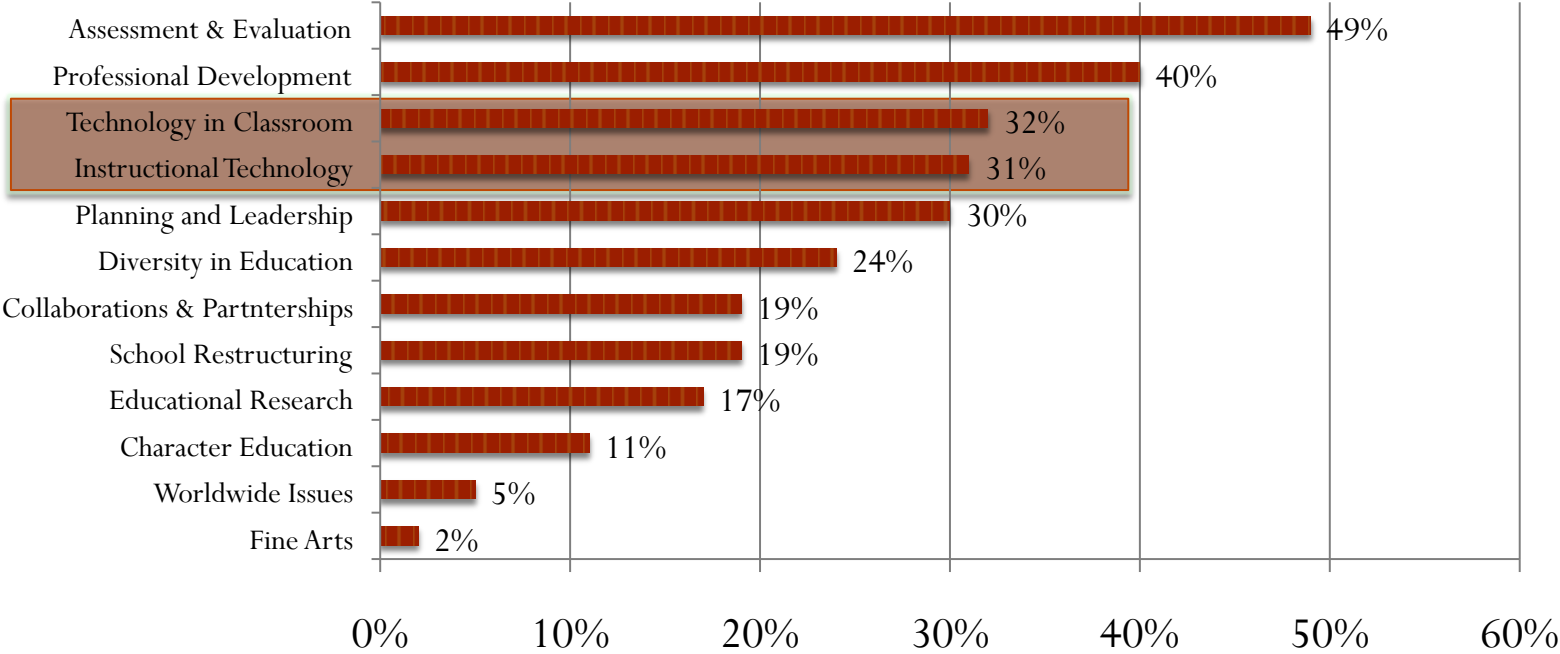
Do you believe the amount of time in the classroom dedicated to interactive or e-learning methods and tools should increase, decrease, or stay about the same as it is today in the school(s) and/or district you represent?

Integration of E-Learning



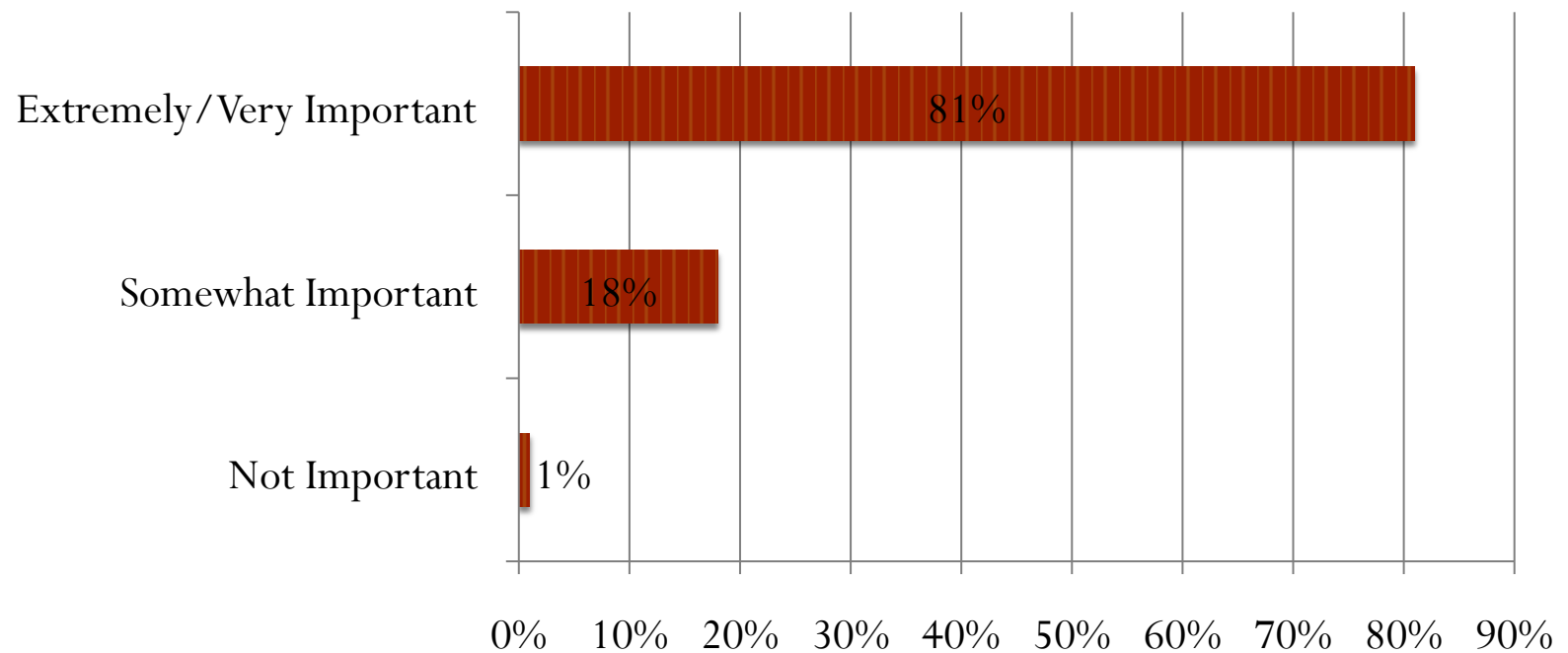
How important do you believe it is that educators today more fully integrate technology like computers, iPods/iPads/iTouches, mobile phones, etc. into the classroom?

Tech Among Top Conference Topics



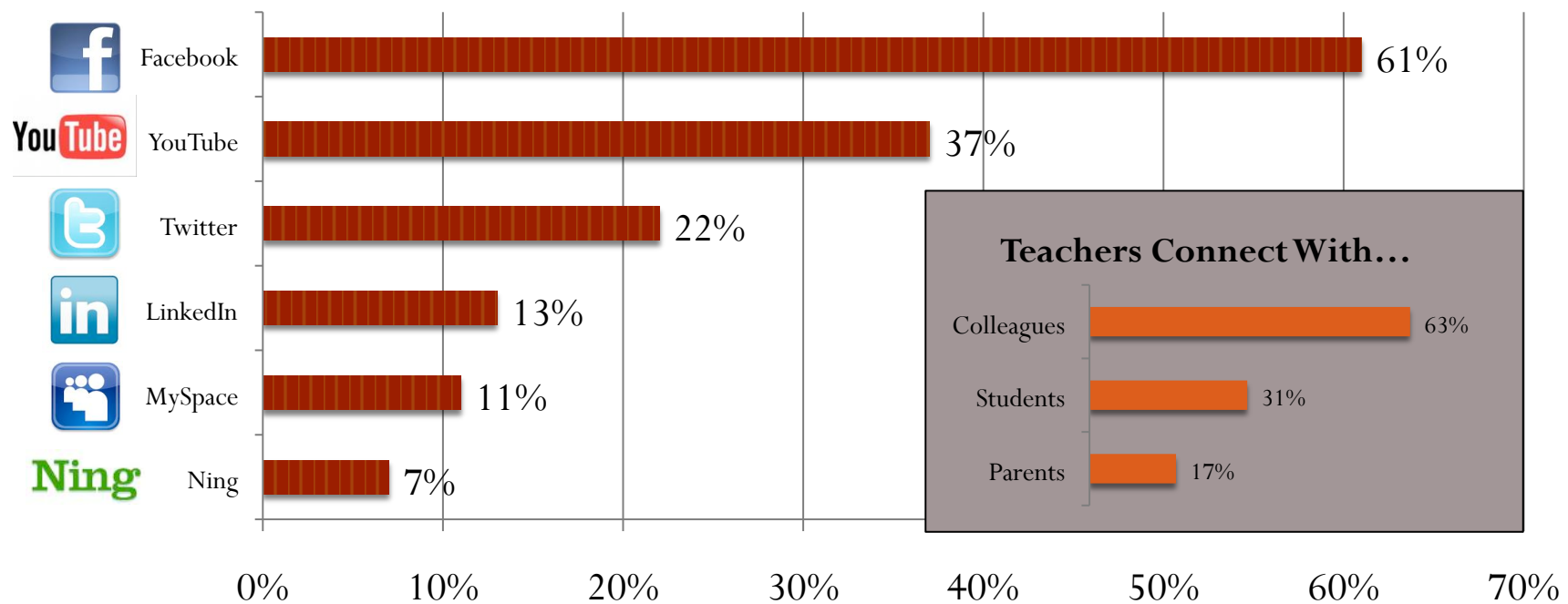
Which of the following Critical Transformations conference session topics are the most important to you? Pick three from the following list that represent the most important topics you are here to learn about.

E-Tools Use Outside of Classroom



How important do you believe it is that educators make interactive educational technology available to students outside the classroom—like from home?

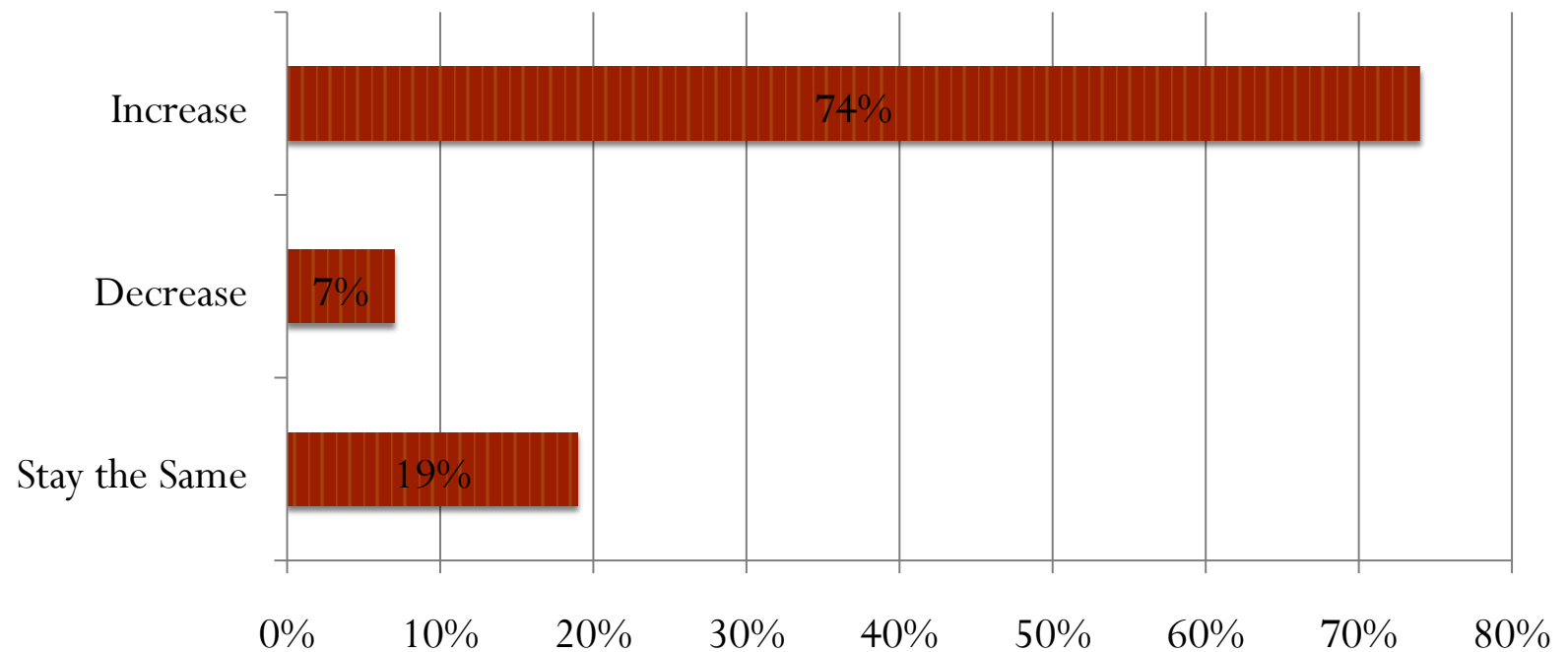
Teachers Active on Social Networks



Which of the following online social networks, if any, are you involved in at this time? Involved means you have an account and at least occasionally participate.

INSET CHART: Do you use this (these) social network(s) to interact with colleagues, students, parents?

More Out of Class Connection Sought



Do you believe the level of teacher engagement with students and parents outside of the classroom through social networking and other interactive tools should...?